

3 Days of Exploration for  
AI Professionals!

# HARNESS THE POWER OF AI!

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OCTOBER 23-25, 2019 | BOSTON, MA  
Seaport World Trade Center

# aiworld™ Conference & Expo

**BY ENTERPRISE, FOR ENTERPRISE**  
AI'S LARGEST INDEPENDENT BUSINESS EVENT

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# Three Days of Unsurpassed **Networking,** **Education & Business Development** Opportunities for AI Professionals



## Reserve Your **FREE\* Keynote & Expo Pass** and Receive these **Benefits:**

- Entry to exhibit hall and access to all events taking place in the hall
- Two networking receptions
- 1-on-1 networking powered by Brella
- All Special Events and Meetup groups
- Participate in attendee breakout discussions
- Network with enterprise end users, solution providers, and the entire the AI ecosystem
- **BONUS** conference access to select\* Keynote Presentations, Tracks, Seminars & Workshops
- **FREE** for enterprise end users

\* Keynote & Expo Pass is **FREE** for all attendees until October 18. After October 18, it is free only for enterprise end users. The cost for solution and service providers after October 18 is \$249.

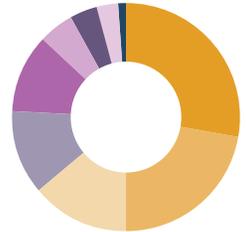
\* See below schedule for which sessions are open to Keynote & Expo Pass attendees

## FREE KEYNOTE & EXPO PASS SCHEDULE

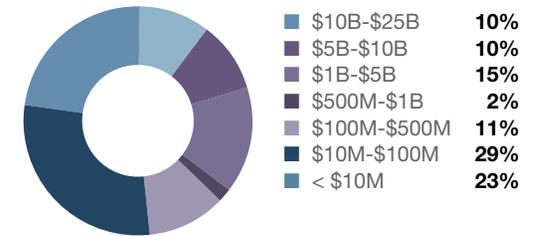
	WEDNESDAY	THURSDAY	FRIDAY
KEYNOTES, TRACKS & SEMINAR	<b>SEMINAR 4: AI for Business Leaders</b> (1:15 - 4:10pm)  <b>KEYNOTE: Learning from XPRIZE Startups to Achieve Successful AI Innovation</b> (4:20 - 5:00pm)	<b>KEYNOTE: Case Studies of Conversational AI: Real Deployments at Scale</b> (12:00 - 12:25pm)  <b>TRACK 9: Building Conversational Applications</b> (1:30 - 5:00pm)	<b>KEYNOTE: Executive Roundtable: Enterprise AI Innovations</b> (10:50 - 11:30am)  <b>KEYNOTE: How AI is Helping to Improve Canadian Lives Through AML</b> (11:30am - 12:00pm)  <b>KEYNOTE: How AI/ML is Changing the Face of Enterprise IT</b> (12:10 - 12:30pm)  <b>TRACK 16: AI in Robotics</b> (1:45 - 4:45pm)
SPECIAL EVENTS IN EXPO HALL	<b>AI Hackathon</b> (5:00 - 6:30pm) <b>Attendee Breakout Discussions</b> (6:30 - 7:30pm) <b>Meetups</b> (6:30 - 7:30pm)	<b>AI Hackathon</b> (9:00am - 5:05pm) <b>WORKSHOP: Design x AI</b> (1:30 - 5:00pm) <b>Technology Solutions Theater</b> (12:00 - 6:30pm) <b>Startup Pavilion</b> (12:00 - 6:30pm) <b>Meetups</b> (6:30 - 7:30pm)	<b>AI Hackathon</b> (9:00am - 1:45pm) <b>WORKSHOP: RPA and Intelligent Automation</b> (1:45 - 4:00pm)
EXHIBIT HOURS	<b>Exhibits Open</b> (5:00 - 6:30pm)	<b>Exhibits Open</b> (11:50am - 6:30pm)	<b>Exhibits Open</b> (10:35am - 1:45pm)

**48%** of companies attending have revenues >\$100M  
**37%** of companies attending are from Global 2000 (>\$500M revenues)

### DELEGATE TITLE



### ATTENDING COMPANY REVENUE



## 1-ON-1 NETWORKING

AI World provides attendees with 1-on-1 access to many of the brightest minds in our industry through our easy-to-use networking technology. The platform recommends connections based on areas of expertise and interests, so you can quickly connect, share knowledge, and build long-lasting partnerships – all on your own personalized schedule.



# AI Hackathon



Wednesday 5:00 - 6:30 pm | Thursday 9:00 am - 5:05pm | Friday 9:00 am - 1:45 pm

NEW at AI World Conference & Expo, the AI Data Science Hackathon will bring together innovative data scientists and developers from across the ecosystem to solve real-world data challenges in applying artificial intelligence and machine learning. Working in teams, participants will build and improve on pipelines, datasets, tools and other projects from fintech, insurance, healthcare, pharma, and more.

# MEETUP GROUPS

Wednesday 6:30 - 7:30 pm | Thursday 6:30 - 7:30 pm

Meetup events are hands-on gatherings where members and organizers get together to connect, discuss, and practice activities related to their shared interests. Join local Boston groups focused on AI trends, opportunities and challenges, including:



# TECHNOLOGY SOLUTIONS THEATER

Thursday 12:00 - 6:30 pm

See tech demos and new products from industry leaders and exciting newcomers in our technology solutions theater, right on the expo floor. Participating companies include:



# AI STARTUP PAVILION & PRESENTATION THEATER

Thursday 12:00 - 6:30 pm

Meet the next generation of AI entrepreneurs in the dedicated startup pavilion on the expo floor, featuring spotlight theater presentations, the second annual AI World Startup Awards and exhibit booths. Participating companies include:



# AI WORLD EXHIBITORS

Please view [AIWorld.com](http://AIWorld.com) for updates.

Visit [AIWorld.com/Pass](http://AIWorld.com/Pass) for Details and to Register



# Attendee Roundtables

Wednesday, October 23 | 6:30 - 7:30 pm

Join our AI World speaking faculty covering a variety of critical business and technology topics in informal, small group format that allows all participants to meet potential collaborators, share examples from their own work, vet ideas with peers, and be part of a group problem-solving endeavor.

- AI in Personalized Medicine and Digital Health
- Intelligent Automation – No Data Scientist Required
- Preparing for the Next Wave of AI/ML Technologies
- Trends in The Evolving Intelligent IoT
- Practical Application of AI and ML in Clinical Care
- AI to Improve Patient Efficiency, Provider Efficacy and Treatment Effectiveness
- How Can the Use of Natural Language Processing Benefit the Pharma Industry?
- Diversification of Pharma Portfolio through Digital Services
- Breaking Down Silos: Creating Cross-Functional AI Teams and Making Data Available to All
- What is Better for Introducing AI to Larger Companies – Centralized COE vs Distributed Collective Development
- Enabling Advanced Analytics Implementations at Enterprise Level – Tech and Business Perspectives
- Solving Anonymous ID Stitching – Handling Multiple Personas in Silo-ed Systems
- AI and the Financial Crime Arms War: Pairing Consortium Data with Advanced Analytics
- Transforming Retail, eCommerce, & the Supply Chain with AI/ML
- Automating Conversations for an Improved Customer Experience
- Preparing Big Data for Automation & Monetization
- Using AI to Improve Energy Efficiency & Transform the Energy Industry
- Augmenting Human Intelligence & The Future of Work
- Making AI Trustworthy
- Performance Breakthrough

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# Workshops

Thursday 1:30 - 5:00 pm

Hosted by

**SRI International**

## Design x AI

Exploring the symbiosis between people & technology

Each period of scientific revolution and shift in technology has been accommodated by new design methodologies to satisfy the needs of the populace. We've recently entered into an exciting shift in technology, one led by developments in AI, that has brought with it new questions around ethics, reliability, safety and trustworthiness. While these questions will be addressed among many disciplines, it's the role of the designer to interpret and translate the answers of the day to the end user. This workshop presents a forum for design practitioners, thought leaders and audience participants to discuss the design challenges that AI presents and possible strategies to move us forward.

*Chair: Paul Chang, Director of Design, SRI International*

Friday 1:45 - 4:00 pm

## RPA and Intelligent Automation

All industries face unprecedented operating challenges as they manage mounting budget constraints while trying to become more agile and increase business objectives. Unable, in many cases, to hire more employees, enterprise leaders are forced to spend dollars on contractor support or shift resources away from strategic work to handle routine, manual tasks. Robotic process automation (RPA) provides businesses the capability to operate more efficiently with reduced resources. Furthermore, RPA is moving from the back office to the front and empowering knowledge workers. Hear from thought leaders and subject matter experts who will discuss leading use cases for intelligent automation and its advantages over machine learning approaches.

*Chair: Kashyap Kompella, CFA, CEO and Chief Analyst, rpa2ai*

**\$249 Value FREE Until October 18**